**New Law: New animal welfare law in France:**

The French government has enacted a new animal welfare law, which will come into effect on January 1, 2024. The new law aims to ensure the fairness, transparency, and integrity of the treatment and care of animals in France, and to promote the growth, competitiveness, and innovation of businesses and organizations in the country and around the world.

Some of the key provisions of the new animal welfare law in France are:

\* An introduction of a new animal welfare control and approval process, for all businesses and organizations in France, that are involved in or plan to be involved in the breeding, selling, or using of animals, and that meet the eligibility and compliance criteria.

\* An enhancement of the animal cruelty and neglect rules and procedures, with a reduction in the number of animal cruelty and neglect categories, from the current five categories to a new four categories, and an increase in the animal cruelty and neglect transparency and predictability targets, from the current minimum of 70% to a new minimum of 90%, for all businesses and organizations in France.

\* An encouragement of the animal-friendly and sustainable practices, with an introduction of a new animal-friendly and sustainable label, for all products, services, and companies in France, that are designed, developed, or used for the purpose of promoting, facilitating, or supporting animal-friendly and sustainable practices, and that meet the eligibility and compliance criteria.

The new animal welfare law in France will have a significant and far-reaching impact on the way of working of businesses and organizations in the country and around the world, and will require them to adapt and adjust their breeding, selling, using, and other practices and policies, to ensure their compliance and competitiveness.